



NATIONAL SPONSOR REQUIREMENTS

Television Media

- At least 75 promotional television commercials are required to be aired prior to your Taste of Home Cooking School event
- The television commercials must feature the National Sponsor logos found on the Media Website in the “National Sponsor Requirements” section
- The National Sponsor logos must be displayed throughout the commercial and/or as the end-shot
- You must provide, to your Culinary Specialist, an electronic file of at least one of your commercials and an individual affidavit notation for all commercials run, or upload the files to the FTP site (see “File Sharing Instructions” in “National Sponsor Requirements” section of the Media Website)