



Taste of Home Cooking School

Background Information on TOHCS & TOH

Updated, June 2015

About the Taste of Home Cooking School

The Taste of Home Cooking School is America's leading cooking school program. We inspire up to 140,000 passionate home chefs each year at 200+ events across the country. Our professional culinary specialists demonstrate recipes, cooking methods, practical kitchen tips, and plating techniques in an entertaining and educational environment.

At the Taste of Home Cooking School show, attendees experience two hours of exciting recipe demonstrations using seasonal ingredients that are easily found at the local grocery store. We show step-by-step how to create satisfying and flavorful dishes.

All Taste of Home Cooking School attendees receive a valuable gift bag filled with money-saving coupons, product samples and a Taste of Home Cooking School magazine. Additionally, some attendees will go home with an exciting door prize or one of the tasty dishes that will have been prepared during the show.

The Taste of Home Cooking School has a storied history. It all began in 1948 with a business venture that was originally called Homemaker Schools. One busy home economist loaded up her station wagon and drove across the Midwest, stopping at small-town appliance dealerships to conduct cooking classes for dozens of "homemakers."

The Cooking School was acquired by Taste of Home magazine in the 90s, and now, more than 60 years later, our nine culinary specialists conduct hundreds of shows across the country for audiences in the thousands. Our mission remains the same, though: We share best loved recipes from one home cook to another.

We invite you to come join us, and "Let's Get Cooking!"

About *Taste of Home*

Taste of Home is a go-to resource for the holidays and any time of the year for information on food, cooking and entertaining. Each year, thousands of great home cooks from across the United States and Canada submit more than 40,000 recipes, of which 3,000 are published in *Taste of Home* magazines, cookbooks and online, making *Taste of Home* one of the largest and most successful practitioners of user-generated content. Before being published, every recipe is tested in the *Taste of Home* Test Kitchen to ensure that it can be prepared with affordable, everyday ingredients from regular grocery stores. *Taste of Home* content is available online at Tasteofhome.com; *Taste of Home* magazine; *Simple & Delicious* magazine; top-selling bookazines; newsstand specials; cookbooks and via digital download on iPad, mobile apps and Kindle; and Facebook, Twitter and Pinterest.