

# Local Sponsor Testimonials

## **Pete Updike**

Senior Saladmaster Dealer  
Bartlesville/Tulsa, OK

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“ As a result of participating in our first Cooking School show over a year ago, we were able to expand our business and open up a 4,800 sq. ft. Service Center for our local customers. We have participated in three Cooking School events in the Tulsa/Bartlesville market, and have been thrilled by the results of each one. We can attribute over \$150,000 in confirmed business directly related to the shows, and we continue to get follow up business from each event. ”

## **Store Manager**

Anderson Furniture  
& Appliance  
Pomeroy, OH

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“ The day after participating in our first Taste of Home Cooking School event, we received a call asking about the oven that was used during the show. The customer bought the range that very day. We’ve sponsored the Cooking School every year since.”

“...Two years ago when we did the show, our “Friends & Family” event was the next day, and we had the best sales increase in the district. Well, this year, our “Friends & Family” event was also the day after the show, and needless to say, we had another super event. We had the #1 (yes, #1!) sales increase in the district being up 41.0%! We also sold \$39,610 worth of appliances on Sunday and that area had a 163% increase in sales. So for SEARS the show was a huge success!”

## **Bob M.**

Sears Store Manager  
Peru, IL

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“ We love that the event brings people to our business before, during and after the show. It’s a great way to advertise and connect one-on-one with customers. I’ve seen success from it year after year and I highly recommend being a part of this fantastic show!”

## **Annette Rath**

Owner, The Cooking Depot  
Cuero, TX

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