



PR TOOLKIT

Embedding a Taste of Home RSS Feed into Your Website

We invite you to incorporate a Taste of Home RSS Feed on your website to share Taste of Home content with your customers. The RSS feeds include recipes, headlines, summaries and links back to TasteofHome.com for articles. We recommend using a feed on your homepage, event page, or anywhere else you want to add a dynamic element to promote your upcoming show! Taste of Home offers RSS feeds to you at no charge!

Instructions if you already have an RSS feed widget

If you already have an RSS feed widget on your website, go to <http://www.tasteofhome.com/rss> to select which feed you would like to use.

We recommend the "Recipes of the Day" feed:
<http://feeds.tasteofhome.com/taste-of-home/recipe-of-the-day/>

Instructions if you do not have an RSS feed widget

Embedding an RSS feed in a website requires generating a JavaScript that will format how the RSS feed (the content sent out by Taste of Home) is presented on your page.

If you do not already have an RSS feed widget on your website, there are a number of online resources available for creating code to display RSS feed. We recommend "RSSinclude" found at <https://www.rssinclude.com/>.

RSSinclude offers free, as well as pay-to-use, templates for presenting RSS feeds. You will need to register with RSSinclude by providing your e-mail address. After you register, follow the steps on the next page.



1. Go to www.RSSinclude.com. On the homepage, click the **Start** button. Choose one of the templates for presenting an RSS feed. Opt for one close to the style of your own site.



Embed RSS/Atom Feed Content in Your Website.
And style the widget the way you want.

With the [rssinclude.com](http://www.RSSinclude.com) RSS/Atom Reader Widget you can publish news feeds on your website, blog or facebook page quickly and easily!

The next reasonable thing for you to do might be to [create a new RSSbox](#). Just click the [link below](#). Style the appearance of the news feed just as you want and copy & paste a simple piece of HTML/Javascript or PHP to integrate a brand-new, automatically updated RSS/Atom Feed Widget into your website. Fresh content guaranteed.

Start
 Create a New RSS Feed Widget

[An RSSbox is a piece of HTML/javascript that can be used to display content of RSS feeds on your website.](#)

RSS Widget For Your Website

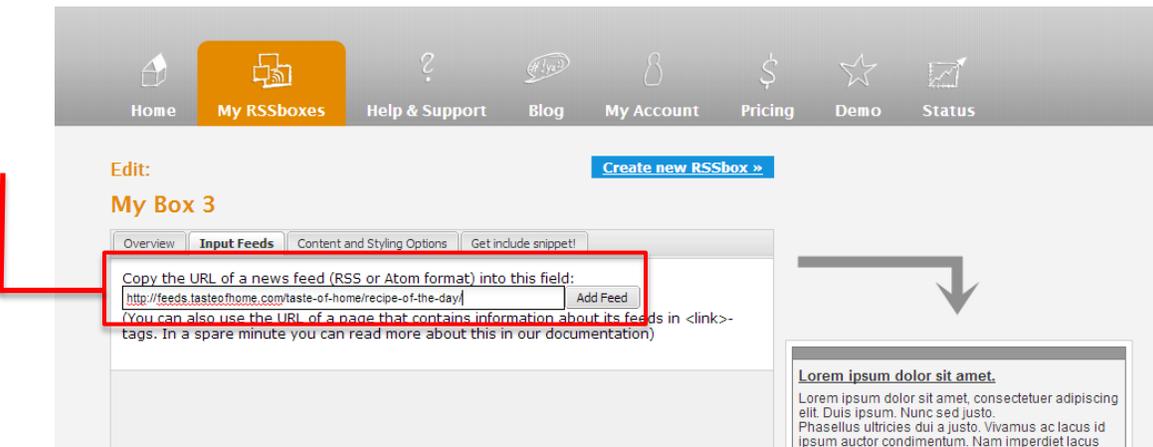
Basically, an RSSbox is an RSS reader widget - a rectangular area on your website or blog displaying text and images from RSS feeds. When creating a new RSSbox you decide on which type of layout and which RSS feeds to use. Convert RSS to HTML, convert RSS to Javascript, convert RSS to PHP and include RSS on Facebook.

[Example widgets on our demo page...](#)

The RSS Feed Widget brings fresh content to your website every hour. Just plain colors (adjustable) and borders (optional). There are several types of RSSboxes. They meet the requirements of a great number of webmasters and bloggers.

[Give it a try...](#)

2. Click the **Create Now** link next to the template.
3. Paste the URL listed below and then click the **Add Feed** button:
<http://feeds.tasteofhome.com/taste-of-home/recipe-of-the-day/>



Home My RSSboxes Help & Support Blog My Account Pricing Demo Status

Edit: [Create new RSSbox »](#)

My Box 3

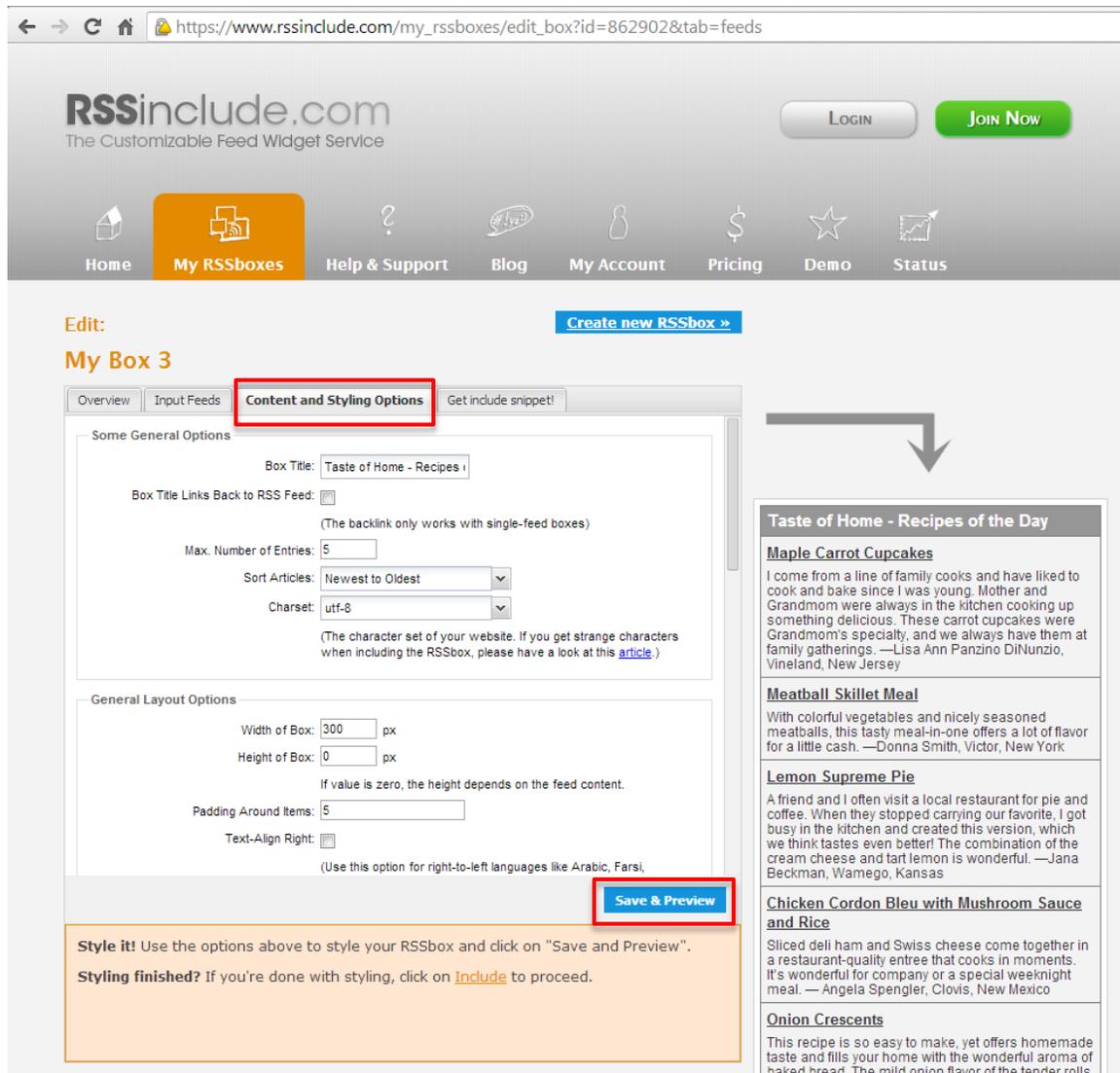
Overview **Input Feeds** Content and Styling Options Get include snippet!

Copy the URL of a news feed (RSS or Atom format) into this field:
 [Add Feed](#)

(You can also use the URL of a page that contains information about its feeds in <link>-tags. In a spare minute you can read more about this in our documentation)

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4. Click the **Content and Styling Options** tab and choose fonts, colors, and other options for how your RSS feed will display in your site. We recommend selecting colors and fonts that match your site.

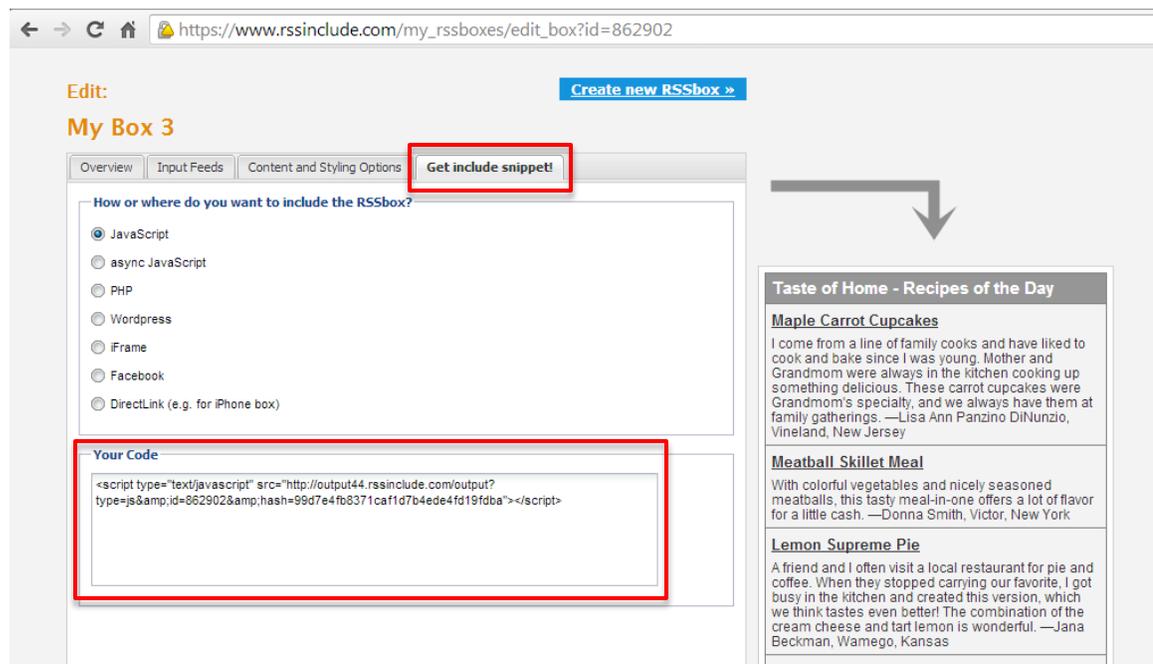


The screenshot shows the RSSinclude.com interface for editing an RSS box. The 'Content and Styling Options' tab is selected and highlighted with a red box. The 'Save & Preview' button at the bottom right of the settings panel is also highlighted with a red box. A large grey arrow points from the 'Save & Preview' button to a preview of the RSS feed content on the right. The preview shows a list of recipes under the heading 'Taste of Home - Recipes of the Day', including 'Maple Carrot Cupcakes', 'Meatball Skillet Meal', 'Lemon Supreme Pie', 'Chicken Cordon Bleu with Mushroom Sauce and Rice', and 'Onion Crescents'.

5. Click the **Save and Preview** button. This saves your selected options and will show you a preview; however you haven't generated code yet.

6. Click the Get include snippet! tab. Here you can choose from a set of options for how you want to include the RSS.

A set of radio buttons provides options for what kind of code to generate depending on your website's platform: PHP, JavaScript, or an HTML iFrame tag, etc.



7. Copy the generated HTML code and embed it in your website where you would like the widget to appear.

The generated code appears in a box on the bottom of the page. You can copy the code above directly into your HTML code or if you are able to type PHP code into your website, we recommend using the PHP integration.

8. Add, edit, and fine-tune your own HTML and CSS so that the embedded Taste of Home RSS feed meshes nicely with your page.

The feed's content will automatically update whenever TasteofHome.com updates content.